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Digital X-ray Suite Campaign

The right equipment in the right hands means that patient care is first-rate at our hospital.



Our Diagnostic Imaging team performs approximately 5000 diagnostic exams each year. It is vitally important to keep current with new technology and updated equipment to provide quality patient care. We must help ensure that the Four Counties Health Services site is in a position to respond properly to our community's health care needs by providing the very best in diagnostic imaging equipment.

Meet your radiologist

Hi, I'm Dr. William Dawson, Chief Radiologist at Middlesex Hospital Alliance. I am one of the 19 radiologists at London X-ray Associates who interpret the diagnostic exams performed daily at Four Counties Health Services (FCHS).

In order to provide the highest level of patient care, medical images must be of excellent quality. The current x-ray equipment at FCHS is becoming a limiting factor, no longer able to produce the sharp, detailed pictures that you, our patients deserve. Digital imaging technology has seen great advances in recent years, and we want to see FCHS stay on the cutting edge. One need only look at the recently purchased Ultrasound unit at FCHS hospital to appreciate the dramatic improvement in image quality, and the difference that has made in diagnosis.

Our team urgently needs a modern digital x-ray suite to provide you, your family and friends with the best healthcare possible.

It's all about quality and safety...

The purchase of a new digital x-ray suite and portable digital radiography unit would provide:

- **Improved quality of imaging** - the digital image would appear on the technologists screen within seconds of taking the exposure (similar to a digital camera). The image has no loss of information in processing and is at the highest quality and clarity for the radiologist to interpret.

- **Increased safety to the patient** - new digital systems will deliver less radiation to the patient.
- **Faster imaging** - Digital x-rays are completed with a 40-60% reduction in exam time. This is especially important for the comfort and care of the acutely ill patient. A faster exam time means a shorter wait for diagnosis and treatment for you and your family.
- **Improved Accessibility** - the new equipment provides easier access for all patients to the x-ray table. The technologist is easily able to obtain complex views for wheelchair and trauma patients.
- **Increased safety for staff** - The new equipment is much more ergonomic and decreases the risk of technologist injury. The constant moving of the older cumbersome equipment can wear on body joints and can lead to repetitive strain injuries.
- **Finally, the digital portable unit which "travels to the patient bedside"** will offer all the above advantages for patients who are not able to be transported to the x-ray suite due to the nature of their illness.

In summary, the addition of these added services will improve detection and diagnosis, patient safety and satisfaction. It will also increase the range of services available locally, and provide an attraction to physicians to practice at Four Counties Health Services or in the area and send referrals.

There are not many rural sites that can confidently say that their equipment is as good as, or even better than is available in teaching hospitals or large clinics.

To continue to offer our patients the very best care, we need your help. .

Government funding covers day to day operational costs of the hospital, but does not pay for new equipment. Therefore community donations to the FCHS Foundation are critical to our ongoing success.

As Canadians, we've come to expect the highest quality of care, but it takes a collective effort on the part of everyone to achieve it. Your enthusiastic donation is appreciated!



Name: _____
 Address: _____
 City: _____ Province: _____
 Postal Code: _____

YES! Here's my gift to help support the Digital X-ray Suite Campaign.

Donation Amount: \$ _____
 Payment Method: CHEQUE VISA MASTERCARD
 Card No.: _____ Expiry: _____
 Signature: _____
 Email: _____

YES! I would like to join the **Monthly Giving Program**

Volunteer Board Members

Paula Downs - Chair

Bob Hamilton - Vice Chair

Terry Eckersley

Tim Hamilton

Betty Ann MacKinnon

Marigay Wilkins

Margaret Ann Wright

Catherine Kirk - FCHS Rep

Bill Montgomery - MHA Board Rep

Jason Timmermans - SMGHF Rep

Jackie Herdman - Aux Rep

Martha Wortner - Admin Assistant

THANK YOU to the Community For Your Support! We reached our goal!



A Message from the Board Chair

First, let me thank you, the donors, for a successful ultra sound campaign. The Foundation completed the purchase of a new ultra sound machine for Four Counties hospital thanks to your generous contributions over the last year. The benefits are clear and the rewards significant as a result of the new ultra sound machine.

The Foundation works very hard to ensure the equipment needs of the hospital are met as efficiently and effectively as possible to ensure the greatest benefit for the community. As you know, the Foundation focuses each year on purchasing hospital equipment that will benefit all of us. This year, we are focusing again on what is important to you! The Foundation has committed to replacing the existing X-ray equipment at Four Counties. This is an enormous expense for the hospital but a necessity and so the Foundation has stepped in to commit on the upgrading of the existing X-ray room, X-ray machine and associated radiology equipment. The last X-ray machine was purchased 9 years ago and the portable equipment is 20 years old. Digital imaging (DI) has significantly changed over that time period and so has the demand for up to date DI equipment at Four Counties. Because of the problems with the existing X-ray equipment there has been increasing downtime issues as the existing equipment ages. In order to keep you happy, the new DI equipment will be in a position to better serve the community on a consistent and timely basis.

Stay tuned for more information as the Foundation's campaign for the new X-ray equipment for Four Counties hospital kicks off. Don't forget to check out the upcoming events for 2014 on our website at www.fchsfoundation.ca! Watch for specialized events on Facebook! Your continued support of the Foundation and the Four Counties hospital is greatly appreciated. Please do not hesitate to contact the Foundation Board with any questions or concerns you may have.



Tammy Kovacs Ultrasound Technologist FCHS

New Ultrasound Machine

The Diagnostic Imaging department is very happy with the purchase we made of the brand new Philips IU22 Ultrasound Machine. The machine is more ergonomically friendly, smaller in size (requiring less space) and of course is up to date with the latest technology available to ultrasound. It is completely digital so images are sent to a PACS (Picture Archiving Communication System) where they are stored and then read/interpreted by a Radiologist wherever they are working that day!

The new machine provides improved image quality which helps aid in making an accurate diagnosis for our patients.

District Curling Club donated \$1,075 towards Ultrasound campaign



LEFT TO RIGHT

Howard Van der Hooft *Bonspiel* Chairman, Debbie Munn, Margaret May *President Curling Club*, Bob Hamilton *Foundation Board member*, Martha Wortner *Adm Assistant Glencoe*

The Glencoe & District Curling Club have been great supporter's of the Four Counties Health Services and to date have donated \$26,090 from their annual curling bonspiel.

YES! I would like to join the Monthly Giving Program

I would like to give \$ _____

METHOD OF PAYMENT: I authorize The Foundation of Four Counties Hospital to withdraw from my bank account through my financial institution on the 10th day of each month.

I have enclosed a VOID cheque

I prefer to use my credit card /

VISA

MASTERCARD

Card No.: _____ Expiry: _____

Signature _____ Date: _____

You will receive a tax receipt at the end of the year. At any time you can change or cancel your monthly contribution by notifying

The Foundation: 519-693-4441 x 2438

At FCHS Foundation we appreciate your support and we treat your information with respect. We do not rent, sell or trade any personal information. The information you provide will be used to issue your charitable donation receipt and to keep you informed of events and fundraising opportunities in support of FCHS. If at any time you wish to be removed from our mailing list simply contact us: 519-693-4441 ext 2438 or info@fchsfoundation@mha.tvh.ca

Upcoming Events



FCHS Matthew
Hospital Alliance FOUNDATION

SUNDAY NOVEMBER 23, 2014

Register online at raceroster.com/2607 or
www.fchsfoundation.ca

10K, 5K, and 3K
(Enter individually or as a team)

Everyone is invited to participate!

- Pledge forms available
- Volunteer opportunities
- Raising funds for Digital X-ray Suite

For further information

call **519-693-7111 ext 2438**

Four Counties Health Services Foundation 20TH ANNUAL GOLF TOURNAMENT



WARDSVILLE GOLF & COUNTRY CLUB
FRIDAY JULY 18, 2014

\$80.00 PER PERSON

\$60.00 WARDSVILLE MEMBERS

CASH SCRAMBLE

HOLE IN ONE OPPORTUNITIES/SILENT & LIVE AUCTION

REGISTER WITH PAYMENT BY JULY 11/14

PAYMENT INCLUDES

18 HOLES OF GOLF, CART, AND DINNER
MENS' AND WOMEN'S CLOSEST TO THE PIN AND LONGEST DRIVE
(CHARITABLE RECEIPT)

3 DIVISIONS OF COMPETITION
MENS LADIES MIXED

REGISTRATION 11:00 TO 11:30 A.M.

SHOT GUN START AT 12:00 NOON

REGISTRATION FORM AVAILABLE AT

WWW.FCHSFUNDATION.CA

FOR INFORMATION CALL FOUNDATION OFFICE
519-693-7111 x 2438

E MAIL MARTHA.WORTNER@MHA.TVH.CA

Parrish & Heimbecker Support Grain Pledge Program

When Four Counties Health Services Foundation first approached us about having a Grain Pledge Program, we thought this would be an excellent way to help connect our farmers with our local hospital. This opportunity allows our farmers to have the option of donating grain in a relatively quick and simple manner and being able to contribute to our community with the fruits of their labour. Our farmers are all proud of their crops and their community.



LEFT TO RIGHT Debbie Munn and Roland McAlpine

Over the past several years the Glencoe Branch at Parrish and Heimbecker have supported our local hospital as it is extremely important to support our local community and services. The Grain Pledge program is another creative way for not only P&H but also our farming community to work together to continue to support our local services. If one of our producers is not certain on how to donate to this program, that is where P&H can provide assistance in the donation process. Not only does this provide the producer the opportunity to donate a portion of his crop but also work with a local agri business and strengthen the ties and contributions to the local community. Every person who lives in the Four Counties community should be proud of the services available to ensure healthy and thriving families.

Testimonial

Joe Elliott and Jules Dewulf local farmers urge farmer participation in the Programs.

"We support Four Counties Health Services Foundation in their endeavors of up grading and acquiring new and innovative equipment to better serve the Four Counties area."

The Foundation has recently launched a major campaign to acquire a new X- Ray system that is state of the art and will improve detection, reduce time, and be more accessible for the handicapped, elderly and injured.

The area has limited companies or manufacturing industries that could pledge funding to assist. Therefore, we are asking the area residents as

well as the farming community to do what ever they can to support this project.

Maintaining and improving the care at this facility means so much to the residents of this community that it can't be ignored.

The Foundation has a wide range of programs in place that allows for fast and easy support, at which ever level and time frame you choose.

Interested in Hosting an Event?

Four Counties Health Services Foundation has depended on the support of the community and is very fortunate to have so many generous individuals and organizations in our community who want to help us.

One way you can help is by organizing a 3rd party fundraising event in support of the hospital. Your efforts will benefit the quality of care our patients receive and your donations will help the Foundation purchase equipment.

WHAT IS A 3RD PARTY FUNDRAISER? It is any event in support of the hospital that is organized by someone outside the hospital or the hospital Foundation.

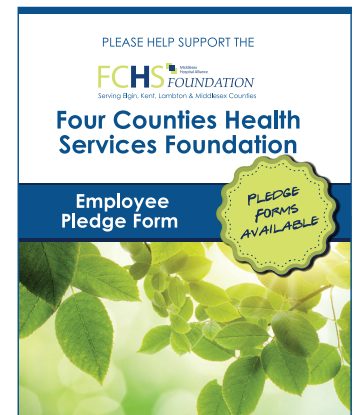
WHO CAN HOLD THIS? Anyone or any group-schools, service clubs, companies, individuals.

WHAT TYPE OF EVENT OR IDEAS? Golf Tournaments, races, galas, fashion shows, auctions, dances, car washes, bake sales, any type of "A-Thons" (walk, jump, bike) and dinner parties...
Be creative and have fun with it.

HOW WE CAN HELP? We can meet with you to talk about your event and provide suggestions on how to promote it.

For further information contact **519-693-7111 ext 2438**
or martha.wortner@mha.tvh.ca

Payroll Employee Pledge Program



Four Counties Auxiliary donates **\$8,000** towards Ultrasound Campaign



Photo is in their newly renovated Book Store

BACK ROW LEFT TO RIGHT

Ellen Robson *Aux Chair*, Joyce Beattie, Elva Siddall, Judi Oliver, Debby Ruegg, Dorothy Macaulay, Colene Muellejans

FRONT ROW LEFT TO RIGHT

Gertrude McColl, Edna Simpson, Anita Kendall, Ann Bodkin, Sylvia Hodnett, Jan Little, Debbie Munn

Thank You to the FCHS Auxiliary

The hard work of the auxiliary has paid off again! Another \$8,000 was donated towards the Ultrasound Campaign - the campaign has resulted in the purchase of a new Ultrasound Machine at Four Counties Health Services. The auxiliary members invaluable time in the gift shop, bookstore, raffles, bazaars and the sale of Nevada tickets, is invaluable in supporting the fundraising initiatives of the Foundation. The Foundation sincerely thanks and appreciates all auxiliary members for their time and support.



Volunteer Opportunities

Perhaps Volunteering has never been a part of your lifestyle before now, but if you have a few hours to spare there are opportunities for you to become involved in your community at Four Counties Health Services.

We currently have Volunteer opportunities in our Physiotherapy Department, Adult Day Program, Book Store or Gift Shop.

If you enjoy meeting new people and want to make a difference in your community, come and Volunteer!

Call for more information:

519-693-4441 ext. 5595

History of the Auxiliary to Four Counties Health Services

Following a preparatory meeting on the afternoon of February 11, 1963, fifty-six ladies registered at an evening meeting at the Anglican Parish hall in Newbury. Mrs. Charles Lockwood chaired the meeting with a guest speaker whose topic was "Organizing an Auxiliary".

In March the new hospital plans were displayed and a steering committee formed. The Auxiliary served lunch to 400 people at the Turning of the Sod ceremony on October 12, 1964. The official opening of the hospital was on December 3, 1966 and the first patient was admitted on February 12, 1967.

Seventy-one members of the Auxiliary volunteered many hours hosting teas, bazaars, offering cart service and hair care to patients. Funds raised at these events provided furniture, equipment, two flowering crab trees, two heart units, smocks for the members and uniforms for the Candy Strippers.

By the 1980's a tuck shop, hair care room and volunteer bursaries were provided by the auxiliary members. These new ventures were funded by activities such as fashion shows, bake sales, book sales and gift shop revenue, Nevada ticket sales and raffles. Finally in 2008 a new gift shop was opened in the FCHS Front Lobby and in 2010 the old tuck shop was transformed into a used book store.

The Auxiliary volunteers continue to host Spring and Fall bazaars with lunches and local vendors. In addition a Spring raffle features a new barbecue and the Fall raffle offers a quilt as first prize. To date the new bookstore has raised over \$14,000.00 from donated material. In total, the Auxiliary and volunteers have raised and donated \$ 292,295.00 to the FCHS Foundation.

During its 50 years of service, our Auxiliary has dedicated many hours to make Four Counties Health Services a wonderful place for our patients and our community members to receive health care.

Please consider volunteering a few hours a month to help us realize our vision and enjoy the experiences we offer.

Newsletter Insert

Did You Knowthat since it's founding in 1963 the FCHS Auxiliary & Volunteers have raised and donated over \$292,295.00 to the FCHS Foundation to purchase necessary hospital equipment that is no longer funded by the Ministry .

On April 10, 2014 Four Counties Health Services (Middlesex Hospital Alliance) hosted their annual Volunteer Appreciation

Dinner. All volunteers were invited to this special evening, which is the MHA's way of acknowledging the dedication and hard work that is provided by our volunteers. Thank You!

The most popular fundraisers continue to be the Spring and Fall Bazaars. Community members are very supportive of these events and often stay for the fabulous deli style luncheon served by the Auxiliary and volunteers. In fact, the November bazaar was so successful that it provided lunches to over 180 visitors and shoppers. This past April's

Bazaar was busy and provided a great Spring outing for everyone that attended. Thanks to all that came and supported this event.

The FCHS Hospital is currently seeking additional volunteers for various positions: Gift Shop, Book Store, Nevada Ticket Sales and the popular bazaars. We would love to hear from you. It's a great opportunity to meet new people and to help support our community hospital.

Thanks again for your support and have a safe happy summer!